JANUARY TO AUGUST 2026

93.9%

of guests check themselves in
without contacting the support team.

nonante neuf appart · hôtel × LIKE MAGIC

WHERE THE JOURNEY HOLDS

9,319 stays across five appart·hōtels

96.1% → **70.8%** → **95.9%** → **CHF 20K**

PRE-CHECK-IN COMPLETED

DOOR OPENED BY PHONE

CHECKED OUT WITHOUT SUPPORT ASSISTANCE

EXTRAS BOOKED VIA LIKE MAGIC

Extras are catching up too: the share booked by guests through LIKE MAGIC more than doubled from January to July, and in Vevey almost every second extra was booked this way.

"Digital has always been in our DNA. With LIKE MAGIC, we took it further: seamless, fully autonomous check-ins harmonised across our properties, freeing our team for guest support and higher-value work."

PIERRE CESSOT · COO · NONANTENEUF APPART·HŌTEL

Source: LIKE MAGIC platform data · 1 January to 31 August 2026 · 9,319 checked-out stays · extras valued at current list prices