JANUARY TO AUGUST 2026

# 98.9%

of guests check out
**without a front desk.**

home2share × LIKE MAGIC

WHERE THE JOURNEY HOLDS

## 21,242 stays, almost all self-served

**94.5%** → **89.4%** → **67.9%** → **88.3%**

PRE-CHECK-IN COMPLETED

CHECKED IN WITHOUT A DESK

DOOR OPENED BY PHONE

EXTRAS BOOKED VIA LIKE MAGIC

Across 26 apartment locations, guests booked 20,055 services themselves, close to one per stay. The share never dropped below three quarters in any month of the year, so this is a steady pattern rather than a good quarter.

> "We deliberately operate our serviced apartments with no front desk on-site. That's why we didn't need traditional hotel software, but a platform that reliably covers our entire digital guest journey, from booking confirmation through online check-in to keyless access. LIKE MAGIC fits perfectly with our operating model and integrates seamlessly into our existing tech stack. Today, we have an end-to-end, automated process instead of multiple point solutions."

VLADISLAV MIZNER · FOUNDER & CEO · HOME2SHARE GMBH

Source: LIKE MAGIC platform data · 1 January to 31 August 2026 · 21,242 checked-out stays