JANUARY TO AUGUST 2026

98.9%

of guests complete check-in online **before they arrive.**

HOMARIS × LIKE MAGIC

WHERE THE JOURNEY HOLDS

66,956 stays, almost all self-served

89.4% CHECKED IN WITHOUT A DESK → **66.4%** DOOR OPENED BY PHONE → **7 sec** MEDIAN AI REPLY TO GUESTS → **95.9%** CHECKED OUT WITHOUT A DESK

"LIKE MAGIC has changed our processes lastingly, and in the best possible way. The automated online check-in gives our guests the flexibility they expect today: fully digital, seamless and with no waiting. We particularly value the open API, which lets us integrate and automate Homaris-specific workflows directly. But what truly sets the collaboration apart is the partnership on equal terms: LIKE MAGIC listens, takes our feedback seriously and actively brings it into product development. Our weekly calls are more than a coordination format. They are a genuine sign of the partnership approach we want from our technology partners."

LUKAS WALLISCH · HEAD OF DIGITAL OPERATIONS · HOMARIS

Source: LIKE MAGIC platform data · 1 January to 31 August 2026, messaging August 2026 · 66,956 checked-out stays